



For Immediate Release

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The Diocese of Reno Announces Participation in Seventh Annual #iGiveCatholic on #GivingTuesday

Dioceses Across the Country to Take Part in U.S. Catholic Church's Giving Day on November 30

Reno, Nevada, (July 2021)—Kick off the charitable season on [#GivingTuesday](#), November 30, with [#iGiveCatholic](#)—a crowdfunding event that brings the Catholic community together to give thanks and give back. The Diocese Reno is joining arch/dioceses and Catholic foundations across the country for the seventh annual [#iGiveCatholic](#) campaign. The #iGiveCatholic Giving Day is held annually on [#GivingTuesday](#), a global day of giving fueled by the power of social media and generosity.

Last year was our first year participating in this event, and we saw good participation. Now, as we come to our second year, we hope for even better. It is a chance for Catholics in our area to donate to what they truly believe will make a difference – Fr. Bob Chorey Pastor of Our Lady of the Snows and Chancellor for the Diocese of Reno

Last fall, 40 partnering dioceses and the National Catholic Education Association (NCEA) raised over \$12.7 million for 2,600+ participating parishes, schools, and ministries. Last year the Diocese of Reno raised \$66,235.00. Since its inaugural year in 2015, the #iGiveCatholic Giving Day has yielded continued growth in not only number of participating dioceses and their participating nonprofits, but also total donations, both online and offline, and average gift amount.

“This is an incredible opportunity for Catholic communities nationwide to unite to promote generosity and celebrate our Catholic heritage,” said Cory Howat, president of #iGiveCatholic. “Every donation makes an impact and has a positive effect on the life of the Church as a whole. We look forward to partnering with the Diocese of Reno to raise funds for all of the participating parishes, schools, and ministries there locally and around the country.”

When an arch/diocese or foundation participates in #iGiveCatholic, their landing page of the website hosts individual profile pages for each parish, school and ministry within that arch/diocese wanting to participate on #GivingTuesday. Each page features personalization capabilities, including video, photos, custom copy and a donate button to tell that organization’s story, their impact on the community and the Church, and what the organization will do with the funds raised. The organization page includes a thermometer and tickertape updating total donations in real time, affording parishioners, alumni, parents and supporters the opportunity to track how their favorite parish, school or ministry is doing on the Giving Day.

Individuals can get involved, too, ensuring the success of their favorite parish, school or ministry by hosting and personalizing individual fundraising pages on behalf of the organization, and/or by providing a gift that can be used to match other donations during the event!

You will be hearing more about this event in the coming months. For more information about supporting the Diocese of Reno on November 30 for the #iGiveCatholic Giving Day, please contact **Carmen Godoy at carmeng@catholicreno.org or 775-326-9433.** We hope you’ll join us and “Give Catholic” to support your favorite parish, school or ministry on November 30!

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About #iGiveCatholic

#iGiveCatholic is the U.S. Catholic Church's Giving Day that provides parishes, schools, and nonprofit ministries affiliated with partner dioceses and foundations the opportunity to connect with their current donors and establish relationships with new donors. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to "Give Catholic" on #GivingTuesday, a global day of giving back. For more information visit www.iGiveCatholic.org.